



Our mission: “To foster an innovative and resilient economy for North Central Washington’s Businesses, Workers, and Families.”

JANUARY BOARD MEETING MINUTES

Wednesday, January 12, 2022, at 9:00 am

WEB CONFERENCE AND CALL-IN INFORMATION:

Join Zoom Meeting <https://us02web.zoom.us/j/88942275260>

Designated Representatives: Stacy Luckensmeyer (Chair), Matthew Pleasants (Vice-chair/Colville Tribes Representative), Kurt Danison (Past-Chair), Renee Swearingen (Treasurer), Roni Holder-Diefenbach (Secretary), Jim Huffman (Douglas County Representative), Chris Branch (Okanagan County Representative), Gina Muller (Chelan County Representative), Mima Cole (Historically Under-Served Representative), Aaron Todd (Small Business Representative), Trevor Lane (Agriculture Representative), Vacant (Private Business Representative) and Vacant (Hospitality Representative),

CALL TO ORDER 9:09 am

Past Chair Kurt Danison established a quorum with the following board members present Gina Muller, JC Baldwin, Jill Thompson, Jim Huffman, Joe Gluzinski, Karen Frisbie, Mima Cole, Olga Camarena, and Roni Holder-Diefenbach,

Staff present: Alyce Brown (Executive Director), Crystal Bishop (Associate Director)

Guests present: Sarah Brown (Twispworks), Brooklyn Holton (Firm Foundations), Patrick Jones (EWU)

CONFLICT OF INTEREST

No Board Member disclosed a conflict of interest.

PREVIOUS MEETING MINUTES

Jim Huffman made a motion to approve the December 8, 2021 minutes as presented, seconded by Kurt Danison. JC Baldwin Abstained. Motion Passed.

GUEST PRESENTATION: Patrick Jones with TRENDS

Patrick Jones of EWU presented on TRENDS going over the website and showing specific demographics and how they work.

TREASURER REPORT

The board received the P&L, balance sheet, and year to date report. Alyce Brown let the board know that we will be moving out of accountants copy. There was no other discussion.

Chris Branch made motion to accept the P&L, balance sheet, and year to date report as presented. Seconded by Gina Muller. JC Baldwin Abstained. Motion Passed.

ACTION ITEMS

1. **Motion 22-1-01: Gina Muller as Chelan County Representative:** Jim Huffman made a motion to Approve Gina Muller's request to be the Chelan County Representative. Seconded by Kurt Danison. Motion Passed Unanimously.
2. **Motion 22-1-02: Olga Camarena's Board Application:** Chris Branch made a motion to Approve Olga Camarena's Board Application. Seconded by Mima Cole. Motion Passed Unanimously.
3. **Motion 22-1-03: Whistleblower Policy:** Chris Branch made a motion to Approve Whistleblower Policy as presented. Seconded by Craig Larsen. Motion Passed Unanimously.
4. **Motion 22-1-04: Procurement Policies and Procedures:** Kurt Danison made a motion to Approve Procurement Policies and Procedures as presented. Seconded by Gina Muller. Motion Passed Unanimously.
5. **Motion 22-1-05: 2022 Paid Memberships:** Gina Muller made a motion to Approve 2022 paid memberships as recommended by the finance committee. Seconded by Jim Huffman. Motion passed unanimously.
6. **Motion 22-1-06: Membership Structure for Chambers of Commerce and Downtown Associations:** Craig Larsen made a motion to Approve Membership structure for Chambers of Commerce and Downtown Associations as recommended by the finance committee. Seconded by Chris Branch. Motion passed unanimously.
7. **Motion 22-1-07:** Craig Larsen made a motion to allow Alyce Brown to pursue IEDC certification up to \$6400. Seconded by Chris Branch. Motion Passed Unanimously.

DISCUSSION of ACTION ITEMS

1. **Gina Mueller as Chelan County Representative:** No Discussion.
2. **Olga Camarena's Board Application:** No Discussion.
3. **Whistleblower Policy:** There was discussion on the "Whistleblower" was misspelled.
4. **Procurement Policies and Procedures:** No Discussion.
5. **2022 Paid Memberships:** Alyce Brown let the board know that the finance committee was recommending that the organization approve becoming members of the Tech Alliance for \$150 and WEDA for \$400.
6. **Membership Structure for Chambers of Commerce and Downtown Associations:** Alyce Brown let the board know that the finance committee recommended that the organization offer chambers and commerce and downtown associations within the region free memberships. There was no other discussion.
7. **IEDC Training for Alyce Brown:** Alyce Brown requested that the board let her to continue IEDC training opportunity to get her EDP Certification costing \$2955. This requires her to also go to the annual conference in the fall to take the examination to complete the training. She is estimating a total of \$6455.

EXECUTIVE DIRECTOR UPDATE

1. Tourism Summit: Alyce Brown let the board know that the 2022 Tourism Summit will be an online event through Skeeterbuggins productions on February 10 in conjunction with the Tri County economic development district, TREAD, and Columbia Breaks. This year will be done by donation. All donations that are received will be passed onto the young warriors project. Dan Nanamkin will be doing the land acknowledgement. There will not be any SWAG sent out for the event like in previous years—instead

there will be two giveaways one for Eastern Washington and one for Central Washington that will highlight different small businesses within each region.

2. Tech Conference: Alyce Brown let the board know that there has been a very positive response to the economic forum pivoting into a Tech Conference. Both EDA and USDA have expressed support and will both be present. It will be at the luncheon that we will be presenting the young warriors project check from the Tourism Summit. It will be broken into two different pieces—one for small community and one for small business. Hoping to have the event at the 12 Tribes Casino in Okanagan County.
3. Annual CEDS Update: The one-year update for the CEDS is due in March. Alyce Brown encouraged anyone interested in being on the CEDS committee to reach out. There was discussion on how the priority project rankings are included in the CEDS.
4. Priority Project Rankings: Alyce Brown let the board know that 34 projects were submitted for priority Project Rankings and Alyce encouraged anyone that would like a part of that to reach out.
5. February: Alyce Brown opened the discussion about having the February meeting in person at Chelan City Hall. There was a bit of discussion on taking precautionary measures and providing a hybrid event.
6. 990 Update: Alyce Brown let the board know that the 990 had been completed and signed off by Stacy Luckensmeyer.
7. eImpact to present at February Meeting: Alyce Brown let the board know that she would be reaching out to see if eImpact could present as the guest speaker at the February meeting. If they were unable she will be having someone speak to group regarding the ARPA final ruling.

COMMITTEE/STAFF REPORTS OTHER BUSINESS

1. **Supernova Committee Report:** Alyce Brown let the board know that the deadline for application submission was extended through February. Classes are set to start in March.
2. **Financial Committee Report:** Alyce Brown let the board know that the Finance Committee meets on the first Thursday of the Month.
3. **Dollar General:** Kurt Danison let the board know that there have been several conversations in the region between land owners and the Dollar General developer.

Jim's Corner

A bird with no beak was born to suck-seed.

ADJOURNMENT @ 10:58 am

OTHER BUSINESS

NEXT MEETING DATE/TIME: *Wednesday, February 9, 2021 @ 9:00am, location-TBD*