



**NCW  
ECONOMIC  
DEVELOPMENT  
DISTRICT**

**Our mission:** “To foster an innovative and Central Washington’s Businesses, Workers, and Families”

resilient economy for North

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## **AUGUST BOARD MEETING AGENDA**

Wednesday, August 12, 2020 at 9:00 AM

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### **WEB CONFERENCE AND CALL IN INFORMATION:**

Join Zoom Meeting <https://us02web.zoom.us/j/88942275260>

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### **CALL TO ORDER 9:00 AM**

- Establish a Quorum
- Verbal Roll Call
- Introduction of Guests

### **CONSENT AGENDA APPROVAL**

1. Approve July Minutes as Presented

### **DISCUSSION/ACTION ITEMS**

1. Board Retreat
  - \* Set Date
2. Audit Update
  - \* Motion to approve Audit work to be completed by Susanne Altman and Associates
3. Office Space Renewal
  - \* Motion to approve Alyce Brown to renew lease at 14 N. Mission Street Wenatchee, WA 98801 for one year
4. Consent of Verbal Attendance
  - \* Motion to approve verbal consent of attendance to monthly board meetings being held on ZOOM.

### **EXECUTIVE DIRECTOR / MARKETING AND EVENTS UPDATE**

1. Supernova Update

- \* Main Event

Eventbrite Registration:

<https://www.eventbrite.com/e/supernova-business-launch-competition-virtual-main-event-tickets-113205290070>

- \* Semi-finalist Poll Results

- \* Final Four

Final Four Video's:

[https://app.reviewr.com/s1/showcase/Supernova\\_Business\\_Launch20](https://app.reviewr.com/s1/showcase/Supernova_Business_Launch20)

2. Oroville Project Update

3. Cares Act Grant Update

**TREASURER REPORT**

1. Verbal Report

**COMMITTEE/STAFF REPORTS**

**OTHER BUSINESS**

NEXT MEETING DATE/TIME: *Wednesday, September 9, 2020 @ 9:00am, location- TBD*

**ADJOURNMENT**



**Our mission:** “To foster an innovative and resilient economy for North Central Washington’s  
Businesses, Workers, and Families”

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## BOARD OF DIRECTORS MEETING AGENDA

Wednesday July 8, 2020

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### WEB CONFERENCE AND CALL IN INFORMATION:

Join Zoom Meeting <https://us02web.zoom.us/j/87619560589>

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### CALL TO ORDER 9:02 AM

1. Chair Jim Huffman established a quorum with the following board members present: Jim Huffman (President/CDRPA), Alyce Brown (Executive Director), Roni Holder-Diefenbach (Okanagan County Economic Alliance), Renee Swearingen (Secretary/Entiat Chamber), Carlene Anders (City of Pateros), Chris Branch (Okanagan County), Mathew Hepner (City of East Wenatchee), Stacy Luckensmeyer (Treasurer/Wenatchee Valley College Center for Entrepreneurship), Kurt Danison (Highlands Associates), Don Linnertz (Twispworks)
2. Guests Present: Brooklyn Holton (City of Wenatchee), Blake Baldwin (?)
3. Upper Valley Mend Project Presentation.
4. Supernova Presentation

### JIM’S CORNER

Jesus decided to come back to Earth and see how mankind was doing. On his visit he ends up on a golf course and he’s looking around at nature and the course—and says that people seem to be doing ok for themselves—that it is very beautiful. A caddy comes up and says, “Can I help you sir?” Jesus explains who he is and that he is just coming back to check on mankind. He congratulates the caddy on the beautiful grounds

“What is this place?”

“it’s a golf course”

“What is Golf?”

The Caddy goes through the explanation of golf; hitting the ball and chasing it down the hill, then hitting it again and trying to get it in the hole.

Jesus asks, “Can I try that” Caddy says “Sure”.

The caddy sets him up. Despite his sandals, Jesus takes a big whack at the ball and slices it over to a water hazard. Jesus goes down and is walking on the water looking for the ball. Another golfer comes over to the caddy and says “Who does that guy think he is, Jesus?”

The Caddy says “No, he thinks he’s Arnold Palmer”

### CONSENT AGENDA APPROVAL

1. 1. June 10, 2020 Minutes: Kurt Danison made a motion to approve the June 10, 2020 minutes as presented. Seconded by Chris Branch. Motion passed unanimously.

### ACTION ITEMS

1. Motion 20-07-01 Chris Branch made a motion to accept Brooklyn Holton as the Chelan County Seat. Seconded by Carlene Anders. Motion passed unanimously.

## **DISCUSSION**

1. Board Retreat: Alyce Brown asked the board what they would like to do regarding the 2020 Board Retreat. She will be sending out a doodle, so the board is able to pick a date in late September early October. Place for the retreat to be held is still to be determined.
2. COVID-19 Priority Project Rankings: Alyce Brown has been receiving several communications from different organizations in the region asking if the EDD is able to administer grants. She would like the boards help with putting together a priority project ranking to assist these organizations get funding. These rankings would be specific to COVID-19 and would rank these projects so that when the EDA is looking to fund, they can see how the EDD has prioritized each one. She reiterated that how these projects will be ranked will very closely follow EDA stipulations.
3. Grant Administration: Alyce Brown acknowledges that that board has discussed grant administration but encourages the board to open up the discussion again. With new attention given to the EDD due to COVID-19, there is potential for revolving income through grant administration. Several different organizations have inquired as to whether the EDD is able to help facilitate these grants. The board brought up the potential of issues with staffing and the current capacity of the EDD. Alyce responded that she would like to work up to hiring someone to help administer the grants full time but until then the CARES grant that has been applied for has funding worked in to help bring on an additional staff member already. The grant guarantees funding for that additional staff member for at least two years and she is hopeful that the EDD would be able to solidify that position for a more permanent position within that timeframe. Jim asked that Alyce Brown put together a structural framework plan to address the potential of bringing grant administration in as a project for the EDD to discuss at the next board meeting.
4. Upper Valley MEND Project: Alyce Brown wanted to go over the Upper Valley MEND project being worked on in Leavenworth. They are attempting to take over a larger space in which they are going to house a larger food bank, a thrift store, conference rooms, as well as a commercial kitchen. Part of the project will be developing a training program for seasonal restaurant workers. They are trying to apply for the Action Assistance dollars through the EDA. Alyce Brown pointed out that this is a good example of a project that the EDD could assist with on a more fundamental level with both grant administration and by including it in the proposed Priority Project ranking.
5. North Star Opportunity Zone: Alyce Brown sent out the registration information for the OZ workshop taking place July 14-July 16. She encourages the board to sign up for the class.
6. Economic Forum and Tourism Summit: There was a consensus amongst the board that both events should be pushed out to next spring. Further discussion will be had at the Board Retreat.
7. Audit Update: Alyce Brown has put together an RFP for the audit and hopes to have it up July 13, 2020.
8. Chelan County Vacant Seat: Alyce Brown let the board know that Ernie will not be able to take the Chelan county seat vacant. She proposed Brooklyn Holton for the seat.

## **EXECUTIVE DIRECTOR / MARKETING AND EVENTS UPDATE**

1. Supernova Update: Alyce Brown let the board know that Supernova closed out with 42 applicants and has been narrowed down to 16 semi-finalists. These include: Yeti Chocolate out of Douglas County, Pateros-Brewster Community Resource Center Community Kitchen Project out of Okanagan County, Rural Valley Life out of Okanagan County, Downtown Bike out of Chelan County, Glamsnaps LLC out of Chelan County, Wenatchi Wear out of Chelan County, 12 Custom Homes LLC out of Chelan County, Low Profile Water Fowl out of Chelan County, Burch Mountain BBQ out of Douglas County, Tonasket Tire out of Okanagan County, The Miner's Saloon & Grill out of Ferry County, Cole Ventures LLC dba Mima's Famous Salsa out of Chelan County, Potato Patato Food Truck out of Okanagan County, Republic of Sasquatch out of Ferry County, Plant Candy out of Okanagan County, and the Young Warrior Project out of Colville Confederated Tribes. She also went over the diversity and barriers to employment, and social determinants of health qualifications that were met throughout the competitors which includes 8 women, 10 minorities, 3 disabilities, 4 veterans, 2 justice served, and 5 with no high school diploma or GED. On social determinants of health include 2 that focus on health care services, 4 on education outcomes, 2 on workforce housing, 6 as affordable healthy foods, and 3 on transportation. Public voting begins on July 16, 2020 and ends at the end of July. The four semi-finalists will be

announced August 12. The main event will be on a virtual platform taking place on August 20 that will allow all the sponsors to have exhibition booths. This is going to allow sponsors to be able to generate leads throughout the event.

2. Oroville Project Update: Alyce Brown will be making another trip to help facilitate the closeout checklist for the Oroville Project on August 21.

3. Cares Act Grant Update: There have been some announcements on rewards across the nation—but nothing for Washington state so far.

### **TREASURER REPORT**

1. Alyce Brown went over the P&L and balance sheet; she pointed out that JDSM law upped their sponsorship from \$3500 to \$5000. There were no other questions on expenditures.

### **COMMITTEE/STAFF REPORTS**

### **OTHER BUSINESS**

NEXT MEETING DATE/TIME: *Wednesday, August 12, 2020 @ 9:00am, location- TBD*

**ADJOURNMENT @ 10:28am**