



**NCW
ECONOMIC
DEVELOPMENT
DISTRICT**

2022 North Central Washington Economic Development District Prioritization Process

The NCWEDD Regional Priority Projects Committee invites you to submit current projects to be ranked for the 2022 year. The committee ranks projects based on several established criteria, including measurable regional economic benefits, measurable community benefits, fully developed plan and strategy, alignment with NCWEDD goals and objectives, and on public/private partnerships.

This year the NCWEDD will also select five projects that have been affected by COVID. These projects will need to align with the current [EDA American Rescue Plan \(ARPA\)](#) available grants.

Top ranked projects will receive NCWEDD letters of support and fund sourcing assistance.

Applications are **DUE by 4:00 PM October 1, 2021.**

Okanagan County applicants **DO NOT need to apply; please direct questions to the Okanagan County Economic Alliance.**

Questions? Please contact Alyce Brown at admin@ncwedd.com.

Only applications submitted on or before October 1, 2021 by 4:00 P.M. will be reviewed.

Timeline

Thursday, September 9, 2021

Notification of Prioritization Process is sent to NCWEDD regional partners and members.

Tuesday, September 14, 2021

Press Release and Social Media announcement to apply.

Friday, October 1, 2021

Deadline for all applications. They must be completed and in to NCWEDD no later than 4:00 p.m. Absolutely no late applications accepted.

Wednesday, October 20, 2021

Announcements to go out as a press release naming the selected ranked regional priority projects.

Evaluation Criterion and Weighting Factors

| Key | Criteria | Explanation | Total Points |
|---|--|--|--------------|
| Project Readiness | Is the project ready to proceed? | Each proposal should be evaluated and rated based on its readiness to proceed (sign contract, advertise for bids, apply for matching money, etc...). For example, a project which has needed engineering documents, permits and environmental review completed would rate a 20, while a project that is in its early stages would rate a 1 to 5 depending on the details included in the project scope. Projects that represent discreet phases (e.g. a feasibility study or conceptual plan) required to move a project to construction of implementation would rate a 5 to 15, again depending on the project scope. | 20 |
| Local Commitment | Does the Proposal include evidence of local commitment in terms of support, funding, need, etc.... | Each proposal should be evaluated and rated based on the level of local commitment described in the application. A project that shows strong local commitment in terms of dollars, in-kind support, history of positive action, evidence of efforts to secure funding from other appropriate sources, record of public participation, etc... would rate a 15 while a project with no firm evidence of local commitment would rate a 1. | 15 |
| Enhances Infrastructure and Economic Diversification | Does the proposal include physical infrastructure or other items required for economic diversification? | There is a wide variation to the type and scope of proposals. Each proposal should be evaluated and rated on its own merit based on a review of the information provided by the applicant. | 25 |
| Consistency with applicable local plans | Is the project consistent with the NCWEDD Strategic Plan and/or local Comprehensive Plans, Economic Plans, or Capital Facilities Plan? | Each proposal should be evaluated and rated on consistency with appropriate plans. A project that is detailed in existing, adopted plans should be rated a 20-25, a project that is in a draft plan a 10 to 20, and projects not in any plans 1 to 10. | 25 |
| Economic Impact | Will the project provide some measurable positive impact on Chelan, Douglas and/or Okanogan County's economy? | Each proposal should be evaluated and rated based on what type of economic impact the project will have. For example, a proposal that will generate new to retain existing jobs would rate a 20 to 25. Proposals that result in studies, reports or organizational capacity building, depending on the specific proposal would rate from 1-20. Proposals with little to no description in terms of economic impact would rate a 1 to 10. | 25 |
| Workforce Training | Will the project provide opportunities for workforce training upon | There is a wide variation to the type and scope of proposals. Each proposal should be evaluated and rated on its own merit based on a review of the information provided by the applicant. | 10 |

| | | | |
|---------------------|---|---|----|
| | completion | | |
| Partnerships | Does the project create opportunities for the public/private partnerships, intergovernmental cooperation, or further existing commitments to private or public parties? | This criteria is intended to give weight to projects that involve other private or public entities. For example, a developer is extending a city water main to serve a new private development in an area that is presently underserved. The partnership in this instance could be that the city would participate in increasing the line size over that required for the proposed development to improved service to existing residents/customers and projected growth. Each proposal should be evaluated and rated on its own merit based on a review of the information provided by the applicant. | 10 |
| Leveraging | Does proposal leverage local, private, state, and federal dollars and/or technical resources? | Each proposal should be evaluated and rated based on the amount and type of assistance to be leveraged by the commitment of local resources. For example, a proposal that has secured most of the resources required but still has a funding gap would rate a 15 to 20, A proposal that leverages 75% or more of the of the assistance required for the success would also rate a 15 to 20. Projects that leverage from 50%-75% would rate 10 to 15, those that leverage 25%-50% would rate 5 to 10 and those that do not leverage any other resources would rate 1 to 5. The rating process should consider the amount requested when evaluating projects. For example, a small project (\$10,000 or less) should not necessarily be evaluated based on the amount of resources leveraged, but rather on the merits of the proposal. The leveraged dollars do not have to be in hand but at a minimum it must be clear what sources and amounts will be leveraged. <i>Additionally, efforts to leverage funding should be considered when evaluating projects as unsuccessful attempts may be justified; however, points should be withheld from projects who have clearly not made efforts to secure other funding.</i> | 20 |

2022 Regional Priority Project Application

*Required

1. Email Address: *
2. Project Name-For multiple projects, you will need to submit separate applications. *
3. Estimated Project start and completion dates (MM/DD/YYYY): *
4. Project Organizer or Lead: Name, Organization, Title, Phone Number, Email Address: *
Name:
Organization:
Title:
Phone:
Email:
5. Is the lead organization a 2021 NCWEDD member? *
Mark only one:
 Yes
 No
6. Please provide a brief description of the project (100 words or less). *

7. What project milestones will be completed in 2022? *

8. Will your project require the use of the NCWEDD 501(c)3 status for grant writing? *

Mark only one:

Yes

No

9. If the EDA/NCWEDD is used to acquire funds, who will administer those funds? *

Highlight only one:

Lead Organization

NCWEDD

Other

10. What are the measurable economic benefits at the local and regional level? (e.g. how will completion of this project measurably advance the economy of the NCW region). *

11. What are the measurable community benefits?

12. Will this Project result in the creation of new jobs or the retention of existing jobs? Please explain and quantify if possible. *

13. If this is an EDA American Rescue Plan – COVID impacted project, please explain which grant you are seeking to apply and why?

14. Does your project align with any of the [EDA seven Investment Priorities](#)?

Highlight all that apply:

1. Equity
2. Recovery & Resilience
3. Workforce Development:
4. Manufacturing
5. Technology-Based Economic Development
6. Environmentally Sustainable Development
7. Exports & FDI

15. For the following items, please indicate the current status. * *Mark only one per row*

| | Completed | Underway | Not Needed | Other |
|----------------------------|-----------|----------|------------|-------|
| Feasibility Study | | | | |
| Engineering Report | | | | |
| Permits | | | | |
| Business or Strategic Plan | | | | |
| Grant Applications | | | | |
| Implementation Financing | | | | |
| Letters of Support | | | | |
| Partners Organized | | | | |
| Project Coordination | | | | |

16. List the main goals your project seeks to accomplish. *

17. Identify and estimate the project tasks and costs to be completed by your organization. *

18. What is your current and anticipated schedule of work? Please list by Task, Status, and Timeline. *

19. Is there a sponsor for the Project? *

Mark only one:

Yes

No

20. If there is a sponsor, please name the sponsor.

21. List any supporting entities of the Project, including local, county, regional, community, government agencies, private, business, or non-profit. Define that level of support. *

22. List sources of match dollars that are secured. *

23. List Sources of match dollars planned. *

24. List sources of non-match dollars such as State, Federal, County or Foundation money as (S) secured, (P)planned, or (N/A) not applicable. *

25. Identify the assistance you are requesting from the NCWEDD. If you indicated “other”, please explain your needs. *
26. How does your project incorporate planning and implementing economic and community resilience initiatives? *
27. Are there any other factors significant to this project that we should be aware of, such as emergency declarations, bird in hand industry, volunteer efforts, links to other priority projects, etc.? *
28. Will this project help you to solve a health or safety problem or come into compliance with an EPA or DOE order? If so, please specify?

Thank you for completing the 2021 NCWEDD Prioritization Process Project application. Please add any attachments or supporting documents that you would like to your application.

