



**Our mission:** “To foster an innovative and resilient economy for North Central Washington’s Businesses, Workers, and Families.”

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## **JULY BOARD MEETING MINUTES**

Wednesday, July 14, 2021, at 9:00 am

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### **WEB CONFERENCE AND CALL-IN INFORMATION:**

Join Zoom Meeting <https://us02web.zoom.us/j/88942275260>

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**Designated Representatives:** Kurt Danison (Chair), Jim Huffman (Past-Chair), Stacy Luckensmeyer (Vice-Chair), Renee Swearingen (Treasurer), Roni Holder-Diefenbach (Secretary), Chris Branch (Okanagan County Representative), Brooklyn Holton (Chelan County Representative), Mark Botello (Douglas County Representative), Mathew Pleasants (Colville Tribes Representative), Rafael Aguilar (Minority Representative), Mima Cole (Small Business Representative), Aaron Todd (Small Business Representative), Gina Muller (Private Business Representative), and Annette Pitts (Hospitality Representative).

### **CALL TO ORDER 9:05 am**

Chair Kurt Danison established a quorum with the following board members present Roni Holder-Diefenbach (Okanagan County Economic Alliance), Stacy Luckensmeyer (Wenatchee Valley College Center for Entrepreneurship), Gina Muller (Hilton Garden Inn Wenatchee), Mathew Hepner (City of East Wenatchee), Jim Huffman (CDRPA), Don Linnertz (TwispWorks), Jill Thompson (City of Waterville), Karen Frisbie (Oroville Chamber), Trevor Lane (WSU), Carlene Anders (City of Pateros), Craig Larsen (CDRPA), Cheryl Nelson (CWHBA), and Brooklyn Holton (Chelan County Representative).

**Staff present:** Alyce Brown (Executive Director), Crystal Bishop (Associate Director)

### **CONSENT AGENDA APPROVAL**

**June 09, 2021 Minutes:** Gina Muller made a motion to approve the June 09, 2021 minutes. Seconded by Stacy Luckensmeyer. Motion passed unanimously.

### **TREASURER REPORT**

The board received the P&L and balance sheet. Renee Swearingen let the board know that the QuickBooks is still in accountant mode, which limits adjustments. She went over the financials and reiterated that once the accountant copy was no longer in use, the organization would be able to bring the financials up to date. The audit has been paid off as well as the taxes. Brooklyn Holton made a motion to accept the financial reports as presented. Seconded by Don Linnertz. Motion passed unanimously.

### **ACTION ITEMS**

1. **Motion 21-07-01 5 Year CEDs:** Carlene Anders made a motion to accept the 5 Year CEDs as presented. Seconded by Jim Huffman. Motion passed unanimously.
2. **Motion 21-07-02 Board Appointees:** Stacey Luckensmeyer made a motion to ratify a previous vote and accept the board representations as presented. Seconded by Carlene Anders. Motion passed.

#### **EXECUTIVE DIRECTOR / MARKETING AND EVENTS UPDATE**

- Chelan City Hall
  - In-Person Board Meetings once a quarter update
- Reappoint Board Members to adhere with Audit
- Board Retreat
  - Set Date
- **Oroville Update:** The covenant agreement between the City and the EDA has been accepted. The curation agreement was accepted.
- Recovery Project and OZ Work Update
  - Community Photo Libraries-The drone that was being used for the pictures malfunctioned and put the project on hold.
  - Survey Results: 62 surveys were returned and showed that the communities rated their downtown corridors at 3.2
- Supernova Update
  - Main Event: August 19 —44 people have registered so far. Alyce Brown encouraged the board to RSVP.
  - Pitch Night: August 04; 6 people have RSVPed
  - Final Four have been chosen: Epoch Game Lounge, Tumbleweed Ranch, Westridge Wood Co, and C&C inspections.
- Broadband Grant: Alyce Brown let the board know that the grants are on hold.
- USDA Grant: We were not selected on the local level but passed onto the state level for the Okanogan County communities of Brewster and Oroville to bring in Downtown Strategies.
- WSMA Grant: Project has been completed and we have received compensation
- WEDA Grant: Project has been completed and compensation has been received.
- Cascade Loop Project: This might have to be extended to next year because of fire season and management change.
- American Recovery NOFO: Not a lot of information on the project. Alyce Brown encouraged the board to think of shovel-ready projects to submit.

#### **Jim's Corner**

Aaron Todd: while playing charades, it's a really bad time to have a heart attack—because no one will take you seriously.

#### **ADJOURNMENT @ 9:40 am by Board Chair, Kurt Danison**

#### **OTHER BUSINESS**

NEXT MEETING DATE/TIME: *Wednesday, August 11, 2021 @ 9:00am, location-TBD*