



Our mission: “To foster an innovative and resilient economy for North Central Washington’s Businesses, Workers, and Families.”

APRIL BOARD MEETING MINUTES

Wednesday, May 12, 2021, at 9:00 AM

WEB CONFERENCE AND CALL-IN INFORMATION:

Join Zoom Meeting <https://us02web.zoom.us/j/88942275260>

Designated Representatives: Kurt Danison (Chair), Jim Huffman (Past-Chair), Stacy Luckensmeyer (Vice-Chair), Renee Swearingen (Treasurer), Roni Holder-Diefenbach (Secretary), Chris Branch (Okanagan County Representative), Brooklyn Holton (Chelan County Representative), Mark Botello (Douglas County Representative), Mathew Pleasants (Colville Tribes Representative), Rafael Aguilar (Minority Representative), Mima Cole (Small Business Representative), Aaron Todd (Small Business Representative), Gina Muller (Private Business Representative), and Annette Pitts (Hospitality Representative).

CALL TO ORDER 9:04 AM

Chair Kurt Danison established a quorum with the following board members present Roni Holder-Diefenbach (Okanagan County Economic Alliance), Renee Swearingen (Entiat Chamber), Stacy Luckensmeyer (Wenatchee Valley College Center for Entrepreneurship), Mima Cole (Mima’s Famous Salsa), Gina Muller (Hilton Garden Inn Wenatchee), Aaron Todd (Downtown Bike), Brooklyn Holton (City of Wenatchee), and Chris Branch (Okanagan County).

Staff present: Alyce Brown (Executive Director), Crystal Bishop (Associate Director)

Guests: Don Linnertz (TwispWorks), Jill Thompson (City of Waterville), Craig Larsen (CDRPA), Cheryl Nelson (CWHBA)

CONSENT AGENDA APPROVAL

April 14, 2021 Minutes: Stacy Luckensmeyer made a motion to approve the April 14, 2021 minutes after adjustments are made to the designated representatives. Seconded by Don Linnertz. Motion passed unanimously.

TREASURER REPORT

The board received the P&L and balance sheet. Renee Swearingen went over the negative amount in the “other category” clarifying that it is centered around incorrect classification of payroll. Kurt Danison let the board know that both him and Renee Swearingen approved the purchase of a laptop for Alyce Brown when hers crashed. No other discussion was had.

EXECUTIVE DIRECTOR / MARKETING AND EVENTS UPDATE

- CEDS: Alyce Brown let the board know that the CEDs have been submitted. The board will be making a motion to adopt the CEDs once they have been approved by the EDA.

- EDA Update: Alyce Brown let the board know that the EDA has updated their seven pillars of ?? Equity being the first priority. Alyce Brown and Brooklyn Holton had a discussion. Brooklyn
- Oroville Update: Alyce Brown let the board know that the project is still working;
- Recovery Project and OZ Work Regional Visit – May 24th – May 28th: Alyce Brown sent an invite out to the board to take part in a luncheon on Tuesday May 24. She let the board know that the agenda is changing a bit.
- Supernova Update: Alyce Brown let the board know that the bootcamps have been successful. She has created business hours for the applicants to connect with her one-on-one. The applicants will be participating in a pitch night at the AppleSox in the first week of August. Oly Mingo will be adding \$500 worth of photography to the Peoples Choice award, mirroring the prize the winner will receive. A new grant is available through the WSMA. The WSMA encouraged Alyce Brown to apply for both Supernova and technical assistance. She will be applying at a \$50,000 ask—she anticipates \$25,000-\$30,000.
- Preparing for end of the Fiscal Year update: Alyce Brown, Crystal Bishop, and Sharon Metiva will be getting together to discuss Allocations and allowable costs to help clean up the financials in preparation for the end of the fiscal year.

Jim's Corner

Stacy Luckensmeyer: How much did it cost the pirate to pierce his ear? A Buck-an-ear

ADJOURNMENT @ 10:01 am

OTHER BUSINESS

NEXT MEETING DATE/TIME: *Wednesday, June 9, 2021 @ 9:00am, location- TBD*