



**Our mission:** "To foster an innovative and resilient economy for North Central Washington's Businesses, Workers, and Families."

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## **MARCH BOARD MEETING MINUTES**

Wednesday, March 10, 2021, at 9:00 AM

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### **WEB CONFERENCE AND CALL-IN INFORMATION:**

Join Zoom Meeting <https://us02web.zoom.us/j/88942275260>

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**Designated Representatives:** Kurt Danison (Chair), Jim Huffman (Past-Chair), Stacy Luckensmeyer (Vice-Chair), Renee Swearingen (Treasurer), Roni Holder-Diefenbach (Secretary), Chris Branch (Okanagan County Representative), Brooklyn Holton (Chelan County Representative), Mark Botello (Douglas County Representative), Mathew Pleasants (Colville Tribes Representative), Rafael Aguilar (Minority Representative), Mima Cole (Small Business Representative), Aaron Todd (Small Business Representative), Gina Muller (Private Business Representative), and Annette Pitts (Hospitality Representative).

### **CALL TO ORDER 9:03 AM**

Chair Kurt Danison established a quorum with the following board members present Roni Holder-Diefenbach (Okanagan County Economic Alliance), Renee Swearingen (Entiat Chamber), Jim Huffman (CDRPA), Stacy Luckensmeyer (Wenatchee Valley College Center for Entrepreneurship), Mima Cole (Mima's Famous Salsa), Gina Muller (Hilton Garden Inn Wenatchee), Aaron Todd (Downtown Bike), Annette Pitts (Cascade Loop), Chris Branch (Okanagan County), and Brooklyn Holton (City of Wenatchee).

**Staff present:** Alyce Brown (Executive Director), Crystal Bishop (Associate Director)

**Guests:** Alisa Weddle (City of Tonasket), Don Linnertz (Twispworks), Jill Thompson (City of Waterville), Craig Larsen (CDRPA), Cheryl Nelson (CWHBA), Carlene Anders (City of Pateros), Karen Frisbie (Oroville Chamber), and Craig Larsen (CDRPA)

### **CONSENT AGENDA APPROVAL**

February 10, 2021 Minutes: Roni Holder-Diefenbach made a motion to approve the February 10, 2021 minutes as presented. Seconded by Renee Swearingen. Motion passed unanimously.

### **ACTION ITEMS**

1. **NO MOTIONS.**

### **EXECUTIVE DIRECTOR / MARKETING AND EVENTS UPDATE**

1. Supernova BLC: Alyce Brown let the board know that the Bootcamp kicked off the previous weekend with twelve businesses. The organization sourced 3-4 of the applicants through the employment security department. Alyce Brown let the board know that Supernova was nominated for a WEDA award. She also let the board know that Supernova secured funding through the CDRPA.
2. Opportunity Zone update: Alyce Brown reminded the board of the Developing Affordable Housing in NCW Opportunity Zones event on March 25 and encouraged the board to register.

3. Oroville Project: Alyce Brown let the board know that the process is ongoing. All the financial documents are up to date, and she is hoping to work with the city of Oroville and a couple of board members to get the project closed out.
4. Economic Forum – Alyce Brown let the board know that the forum had been scheduled and that the forum's housing portion was going to be sponsored by the Central Washington Homebuilders Association.
5. eImpact data recovery: Alyce Brown let the board know that she had met with eImpact goal to launch by the economic forum's date.
6. WEDA Funding: The organization received \$5000 to continue pushing out the PPP with a concentration on the Latin X community.

### **TREASURER REPORT**

The board received the P&L and balance sheets. Renee Swearingen let the board know that she had gone through the transactions and that she could be there during the conversation with the auditor. Everything looked good. There was no discussion.

**Jim's Corner:** I went to the library the other day, and I asked if they have any literature on paranoia. The librarian leaned across the counter and said, "it's right behind you."

### **ADJOURNMENT @ 10:42am**

### **OTHER BUSINESS**

NEXT MEETING DATE/TIME: *Wednesday, April 14, 2021 @ 9:00am, location- TBD*