



Our mission: “To foster an innovative and resilient economy for North Central Washington’s Businesses, Workers, and Families.”

MARCH MONTHLY BOARD MEETING MINUTES

Wednesday, March 9, 2022, at 9:00 am

WEB CONFERENCE AND CALL-IN INFORMATION:

Join Zoom Meeting <https://us02web.zoom.us/j/88942275260>

Designated Representatives: Stacy Luckensmeyer (Chair), Matthew Pleasants (Vice-chair/Colville Tribes Representative), Kurt Danison (Past-Chair), Renee Swearingen (Treasurer), Roni Holder-Diefenbach (Secretary), Jim Huffman (Douglas County Representative), Chris Branch (Okanagan County Representative), Gina Muller (Chelan County Representative), Mima Cole (Historically Under-Served Representative), Aaron Todd (Small Business Representative), Trevor Lane (Agriculture Representative), Vacant (Private Business Representative) and Vacant (Hospitality Representative),

CALL TO ORDER 9:02 am

Chair Stacy Luckensmeyer called to order with a quorum with the following board members present: Craig Larsen, Gina Muller, Mathew Pleasants, Melissa Lafayette, JC Baldwin, Jill Thompson, Jim Huffman, Kurt Danison, Mima Cole, Roni Holder-Diefenbach, Joe Gluzinski.

Staff present: Alyce Brown (Executive Director), Wilma Cartagena (Coordinator), Crystal Bishop (Fiscal Administrator)

Guests present: Brooklyn Holton (Firm Foundations), Dovie Willey (SEWEDA), Mark Botello (City of Entiat), Sarah Brown (Twispworks), Jerrilea Crawford (Mayor of East Wenatchee)

CONFLICT OF INTEREST

No Board Member disclosed a conflict of interest.

PREVIOUS MEETING MINUTES

Kurt Danison made a motion to approve the February 2022 consent agenda as presented, seconded by Roni Holder-Diefenbach. Motion Passed Unanimously.

GUEST PRESENTATION—Mayor of East Wenatchee, Jerrilea Crawford: Ms. Crawford presented several of the current projects happening within East Wenatchee. They recently completed a Strategic Plan. She hopes that the organization will evolve out of the current top-heavy structure. She went over the new Mission and Vision statements developed through the strategic planning process. She highlighted some of the goals of the city including managing growth, housing affordability, vibrant community and economy, outreach, community health and safety, and effective and efficient government.

TREASURER/FINANCE COMMITTEE REPORT

The board received the P&L, balance sheet, and year-to-date report. Alyce Brown let the board know that the financials are becoming more accurate. There were no questions.

ACTION ITEMS

1. **Motion 22-03-01:** Roni Holder-Diefenbach made the motion to accept Stacy Luckensmeyer's resignation and to have the Vice Chair Mathew Pleasants step into the chair position. Seconded by Jim Huffman. Mathew Pleasants abstained. Motion Passed.

DISCUSSION of ACTION ITEMS

1. **Motion 22-03-01:** Stacy Luckensmeyer let the board know that there has been a discussion on the Chair position with Stacy Luckensmeyer leaving the college. Through discussion with the EDA and Mathew Pleasants it was determined that it would be in the best interest of the organization that Stacy step down as chair and have Mathew Pleasants step into the role. She hopes that the Vice Chair will be decided by the April meeting. She will be remaining on the board until June and would like to stay on the finance committee. She is currently a signer on the bank account for the organization and is willing to stay on as a signer until she leaves the board in June.

EXECUTIVE DIRECTOR UPDATE

1. **TA Forum:** The forum is online on March 22, 2022, via Zoom Events and will be \$20 per person. 9:20-9:26
2. **WSMA:** Alyce Brown let the board know that the organization received \$30,000.
3. **EDA Planning:** Alyce Brown let the board know that the planning grant has been offered a 3-year extension. The application and scope of work is due on April 8th. The budget for this grant is \$225,000 or \$18,750 per quarter. This will include a 50% match. She went over the work that will be going into submitting this application.
4. **WEDA:** Roni Holder-Diefenbach, Trevor Lane, Brooklyn Holton, Melissa Lafayette all attended the WEDA conference in Olympia. The organization was recognized and awarded the 2022 WEDA Economic Development award for Diversity, Equity, and Inclusion.

COMMITTEE/STAFF REPORTS OTHER BUSINESS

1. **Supernova Committee Report—Brooklyn Holton:** Working on updating the scorecard and what are the main goals of the criteria while recognizing the values a small business brings into the region. The goal is to create a great experience that brings value to the participants beyond the cash prize. Discussion on how Supernova is a catapult for businesses to Project Elevate and Flywheel.
2. **Financial Committee Report—Alyce Brown:** Alyce Brown let the board know that the finance committee discussed membership renewals, RBDG reimbursement is held up currently because of our SAMS/CAGE ID. Alyce stated that because the interim director and her have the same email address causing the ID for the previous director to expire which is the CAGE Code we use for our grants. Several steps have been taken to clean up our SAMS account and our CAGE Code updated and renew so we can receive our reimbursement funds.
3. **CEDS:** Alyce made the board aware that the CEDS Committee started in April and that she may be reaching out earlier to help identify the three-year strategic plan for our EDA Planning Grant.

Jim's Corner

What do you call somebody who has no body and no nose? No body nose

ADJOURNMENT @ 10:36 am

OTHER BUSINESS

NEXT MEETING DATE/TIME: *Wednesday, April 13, 2022 @ 9:00am, location-TBD*