



Our mission: "To foster an innovative and resilient economy for North Central Washington's Businesses, Workers, and Families."

AUGUST BOARD MEETING

Wednesday, August 14, 2024, at 12:30 pm

Virtual

WEB CONFERENCE AND CALL-IN INFORMATION:

Join Zoom Meeting: <https://us02web.zoom.us/j/87878731339?pwd=f3aedzvCMHiBFz8YRa024E1gZwyXDA.1>

Designated Representatives: Kurt Danison (Past Chair), Matthew Pleasants (Chair), Vacant Seat (Vice-Chair) Renee Swearingen (Treasurer), Roni Holder-Diefenbach (Secretary), Chris Branch (Okanagan County Representative), Gina Muller (Chelan County Representative), Mark Botello (Chelan County Representative), Jim Huffman (Douglas County Representative), Mima Cole (Historically Underserved Representative), Melissa LaFayette (Public Sector), Sarah Brown (Methow Valley), Vacant (Small Business), Joe Gluzinski (Small Business), Olga Camarena (Private Sector), Vacant (Education Sector), Vacant Seat (Small Business), Vacant Seat (Hospitality), Steve Wilkinson (Chamber Representative), Trevor Lane (Agriculture Representative).

CALL TO ORDER at 9:34 am

Secretary Roni Holder-Diefenbach began the meeting but was unable to establish a quorum with the following board members present: Renee Swearingen, Roni Holder-Diefenbach, Chris Branch, Trevor Lane, Mark Botello, and Steve Wilkinson. Trevor had to leave the meeting early. Kurt Danison joined later in the meeting.

Staff present: Shandie Howell (Finance Director)

Guests present: None

CONFLICT OF INTEREST No Board Member disclosed a conflict of interest.

TREASURE'S REPORT (RENEE AND SHANDIE)

- Renee Swearingen began discussing the work that had been done to clear up the issue with the SDCD funds. Shandie Norris reviewed the balance sheet and income statements. There was discussion regarding the funds to cover Supernova prizes and Roni sent an email directing Alyce and Shandie to pursue all available options for funding Supernova and operational funds. Renee reminded the board that Jim Huffman wished to be removed as an authorized signature on the EDD checking account. It was discussed regarding getting the Verizon cell phone and Renee will work with Shandie to get that canceled.

DISCUSSION

- Shandie let everyone know about uploading the recorded board meetings to YouTube as unlisted videos, but anyone with the link can view the board meetings.
- Roni began a discussion regarding the executive committee members and the requirements for the makeup of the executive committee. Additional discussion regarding the makeup of the whole board was held as well.
- The discussion regarding board makeup led to a discussion regarding the direction of the organization and ensuring that we are pursuing funding that supports our CEDS and our mission. Shandie asked if any board members had any experience with the Wordpress plugin called Elementor as the website needs updates and to get in touch with her if they could assist.
- Shandie mentioned that she had some ideas for boosting EDD memberships by offering viable services to businesses in the region. She reiterated that membership dues are unrestricted funds.
- Roni brought up that we needed to continue to have monthly board meetings until the board and organization are back on track.
- Chris discussed that infrastructure should be focused on more with the EDD as there was historical basis there for the organization to have a stronger presence within the region and for the various infrastructure projects.
- The decision was made to have another meeting on September 18th which would be mostly the Supernova participants giving their presentations to the board.
- Various board members shared newsworthy items from their respective communities to close out the meeting on a high note.

ADJOURN

The meeting ended at 11:08 am.